

# PORT MCNEILL 2020

Presentation  
to VINWAG,  
June 26, 2014

# OUTLINE

- Where it all started: A history of Port McNeill's strategic planning process
- Review of the community engagement process and partners
- Review of the basic structure of the plan
- Review of proposed core strategies and some possible actions
- Where to from here?



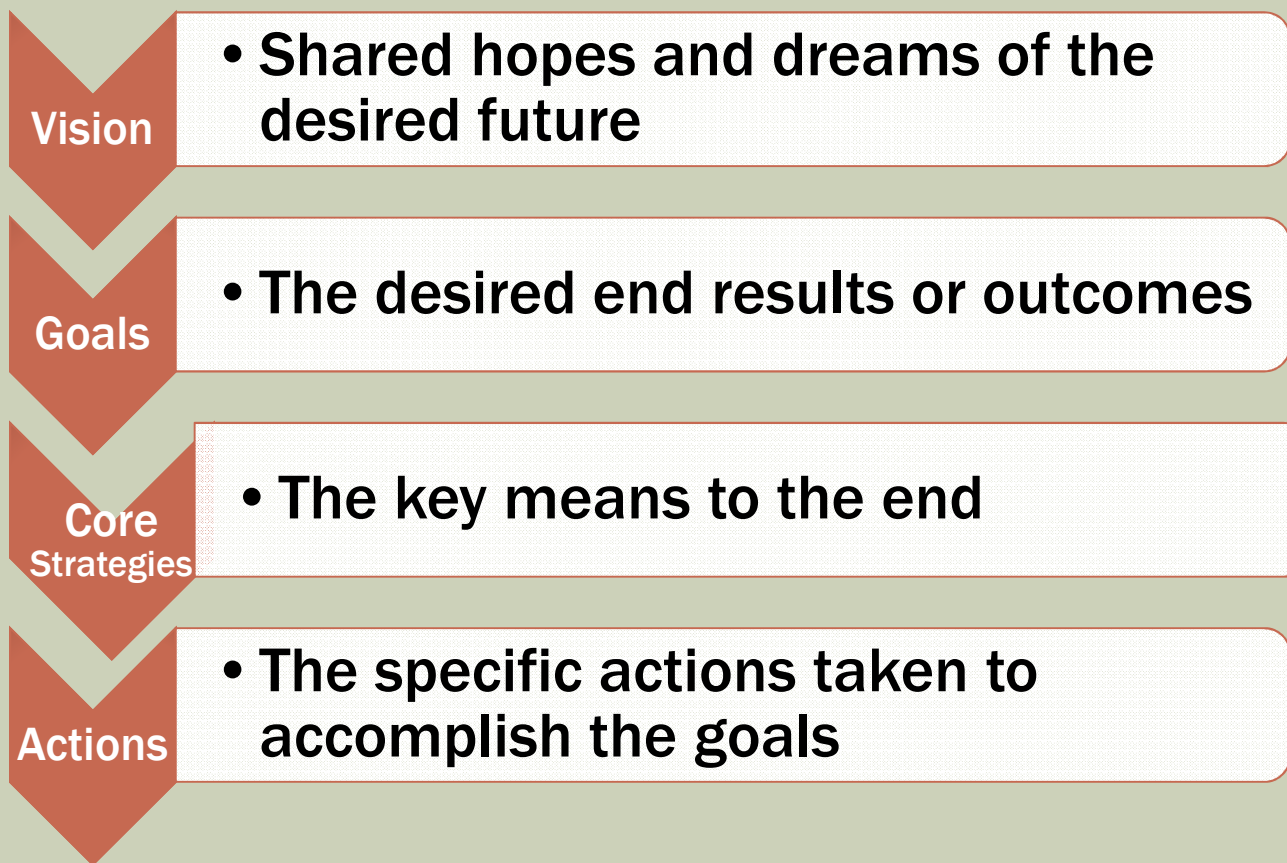
# COMMUNITY ENGAGEMENT

- **Workshops:**
  - NISS Workshops, March 14 and April 1 – 40 youth and teachers
  - Community Workshop, April 23 – 50 people
  - Community Workshop, April 24 – 35 people
- **Small Group and One-to-One Interviews – 90+ people**
- **Community Engagement Partners – 12**
- **Town of Port McNeill website, Town Log newsletter, and Facebook Page**
- **North Island Gazette coverage**

# COMMUNITY ENGAGEMENT PARTNERS

1. North Island College
2. North Island Community Services
3. North Island Employment Foundations Society
4. North Island Secondary School
5. Port McNeill & District Chamber of Commerce
6. Port McNeill Full Gospel Church
7. Port McNeill Harbour Authority and Marina
8. Port McNeill Lions Club
9. Rotary Club of Port McNeill
10. St. John Gaulbert Church
11. St. Mary's Church
12. The Royal Canadian Legion, Port McNeill #281

# OVERALL STRUCTURE OF THE PLAN



# DRAFT VISION

Port McNeill is our gem of a hometown, cut out of the wilderness at the edge of the ocean. We live in nature. It is our classroom, our workplace and our playroom. We look after our environment because it looks after us.

We control our economic destiny emboldened by the pioneering spirit that created this place. Port McNeill is a place of possibility and unlimited potential for everyone. Here, we can pursue our dreams.

Our community brings out the best in us. We are both self made and selfless. We anticipate new opportunities and overcome challenges. We pull together to protect and enrich what we value.

We are globally connected and technologically savvy. We welcome visitors from around the world who seek us out for our unique talents, products and services that are rooted in the natural abundance around us.

Port McNeill is the heart of the North Island. We help make our neighbouring communities the best they can be. We work together so we can achieve more.

# DRAFT GOALS

1. A diversified and self-sustaining economy.
2. A sought after community by people of all ages to live, learn, work and play.
3. A vibrant and globally savvy business community.
4. The financial ability to enhance and sustain our community infrastructure.
5. Our youth are engaged in the community, their education and healthy lifestyles.
6. Great community spirit and pride of place.



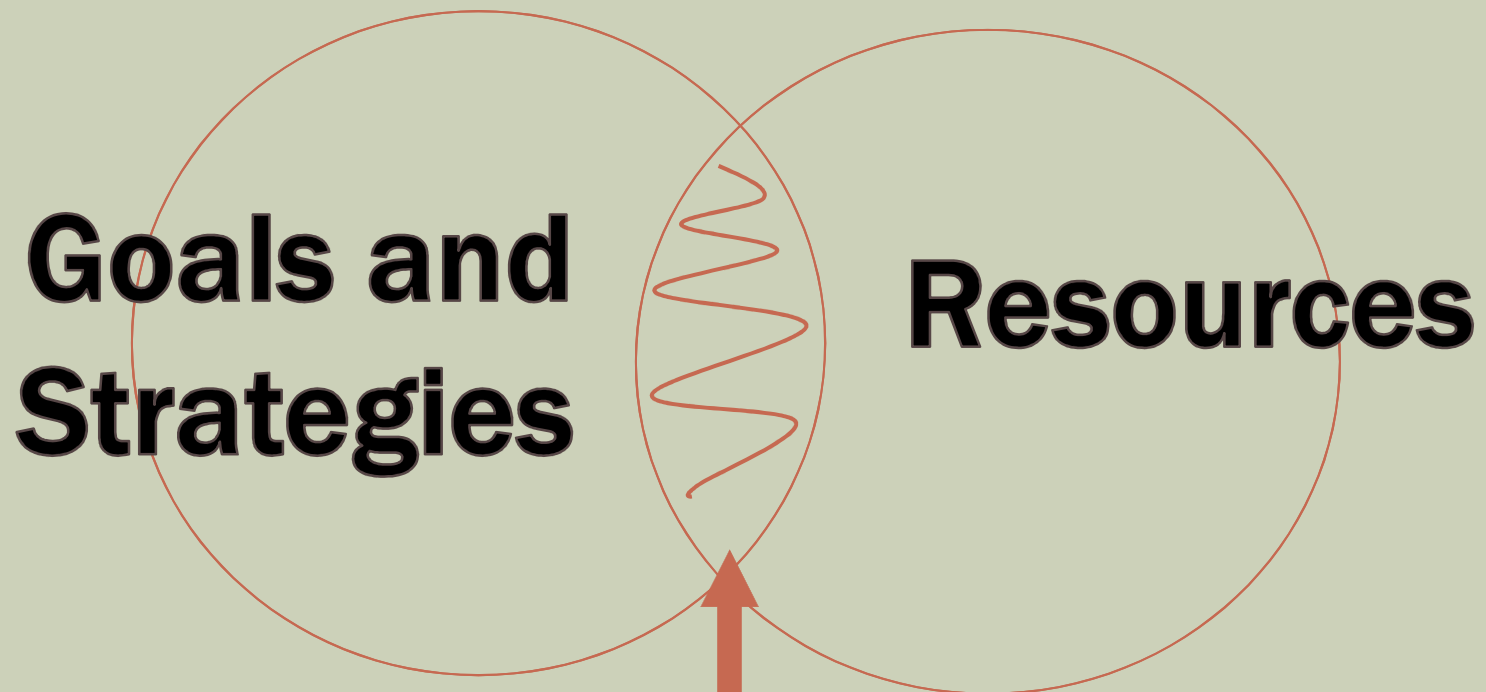
# DRAFT OVERALL STRATEGIES

1. Prosperity without excessive population growth
2. No silver bullet
3. Multiple solutions
4. Community development and place making
5. Create conditions for business growth
6. Tourism is an important component
7. Approach natural resource industries as a valued partner
8. Regional coordination and cooperation
9. Limited financial resources influences the options

# DRAFT CORE STRATEGIES

- 1. Place Making and Sense of Community**
- 2. Thriving Industry and Business Community**
- 3. Marketing Port McNeill**
- 4. Community Infrastructure and Facilities**
- 5. Developing Tourism**
- 6. Supporting Our Residents**
- 7. Port McNeill as a Regional Service Hub**

## 9. LIMITED FINANCIAL RESOURCES INFLUENCES THE OPTIONS



**Need to be realistic  
and strategic**

# POSSIBLE ACTIONS

## Placemaking and Sense of Community:

- Plan for future growth and physical development of the Town, e.g. update OCP,
- Plan for waterfront development,
- Develop a branding strategy.

# POSSIBLE ACTIONS

## Placemaking and Sense of Community:

- Improve public and private spaces, e.g. improve green space, develop new paths and trails,
- Showcase community's heritage, work with the museum

# POSSIBLE ACTIONS

## Thriving Industry and Business Community:

- Continue to collaborate with industry, e.g. partner with recruitment initiatives,
- Support the community forest initiative.

# POSSIBLE ACTIONS

## Community Infrastructure and Facilities:

- Push for and assure reliable and affordable high speed Internet service,
- Develop and upgrade recreational facilities

# WHERE TO NOW?

- **Survey Coming Out**
- **Community Meeting in September**
- **Updates will be posted on the Town of Port McNeill's website and FaceBook Page**